



SALESLION

REDEFINE HOW YOU SELL

A sales platform to close more deals, faster.

Sales Platform

Enhance every interaction.

Digital Sales Documents

Reinvent the way you support your sales process with branded, personalized web documents.

Engagement Tools

Leverage calculators, solution builders, pain ranking, gantt charts and more to make each interaction more valuable.

Analytics & Recordings

Track access, usage, and even watch prospects interact with your sales documents and tools.

Strategy & Training

Build the ultimate mousetrap.

Process Consulting

Work with our executive team to strategize the best sales approach to drive your team to success.

Training Videos & Platform

Record and document processes and tips into an online platform that makes it easy for new and existing salespeople.

Sales Coaching

Get one-on-one support for new sales team members or technical team members transitioning to sales engineering.

HOW DID YOU SCORE?

- 0-4** Let's fix that. Call us ASAP!
- 5-9** You can do better! Let's talk.
- 10-14** Would your sales team agree?
- 15** Impossible! Request a demo today.

5 Sales Enablement Activities

that will help your company drive more higher close rates and bigger deal sizes.

How empowered is your sales team?

Take the checklist challenge to perform a self-check audit and discover what your team is missing...

PROVIDING SALES TEAMS WITH PRODUCT AND INDUSTRY KNOWLEDGE

Help your teams better understand their customers' needs and how the company's products or services can meet those needs.

- Have you created personas?
- Do you have mutual action planning as part of your process?
- Do you have common pain points assessed prior to a call?

DEVELOPING SALES COLLATERAL

Train sales reps to communicate the value of the company's offerings to the greatest extent.

- Is all of your content and collateral organized in a centralized location?
- Are you able to make sales documents unique to each prospect and sales rep?
- Have you developed sales content for all prospect personas?

TRAINING AND COACHING TEAMS COMPREHENSIVELY

Boost sales reps by improving their selling skills, such as objection handling and negotiation.

- Does your sales team have a follow up strategy with prospects?
- Does your sales experience easily capture specific prospect needs?
- Do you have an automated digital onboarding for new sales reps?

ANALYZING SALES PERFORMANCE DATA

Better identify areas for improvement & adjust sales strategies accordingly.

- Are you using a CRM?
- Are you using sales automations such as sequencing for email and social?
- Do you use digital tools (such as calculators, pain ranking, etc) in your sales process?

IMPLEMENTING SALES TECHNOLOGY

Aid sales reps and managers regulate their workflows more efficiently.

- Does your sales process provide live updates and reporting to your sales team?
- Are you able to track prospect engagement points for every interaction in the sales experience?
- Are you a Saleslion?



ANDY HOLLANDER

Director of Business Development, Saleslion

andy.hollander@saleslion.io

saleslion.io